Earning the Purple Star Campus Designation

Spring Interest Meeting

February 20, 2024

Today's Agenda

- Introduction
- Purple Star Campus Designation Program
  - Authority
- Program Requirements
- TXSchools.gov
- FAQ's
- Resources for support
- Contact Us!
  - Please provide us with feedback or send questions to me militaryconnectedstudents@tea.texas.gov

Military-Connected Students

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Federal and Statutory Authority

- Every Student Succeeds Act (ESSA), 2015 requires reporting of assessment data for military-connected students
- TEC §25.006 requires LEAs to collect data on military-connected students ("Military Student Identifier or MSI")
- TEC §33.909 Purple Star Campus Designation
- Effective 2020-21 School Year, Awarded Annually
- TAC Title 19 Chapter 61FF (Commissioner's Rule §61.1063)

Purple Star Campus Designation

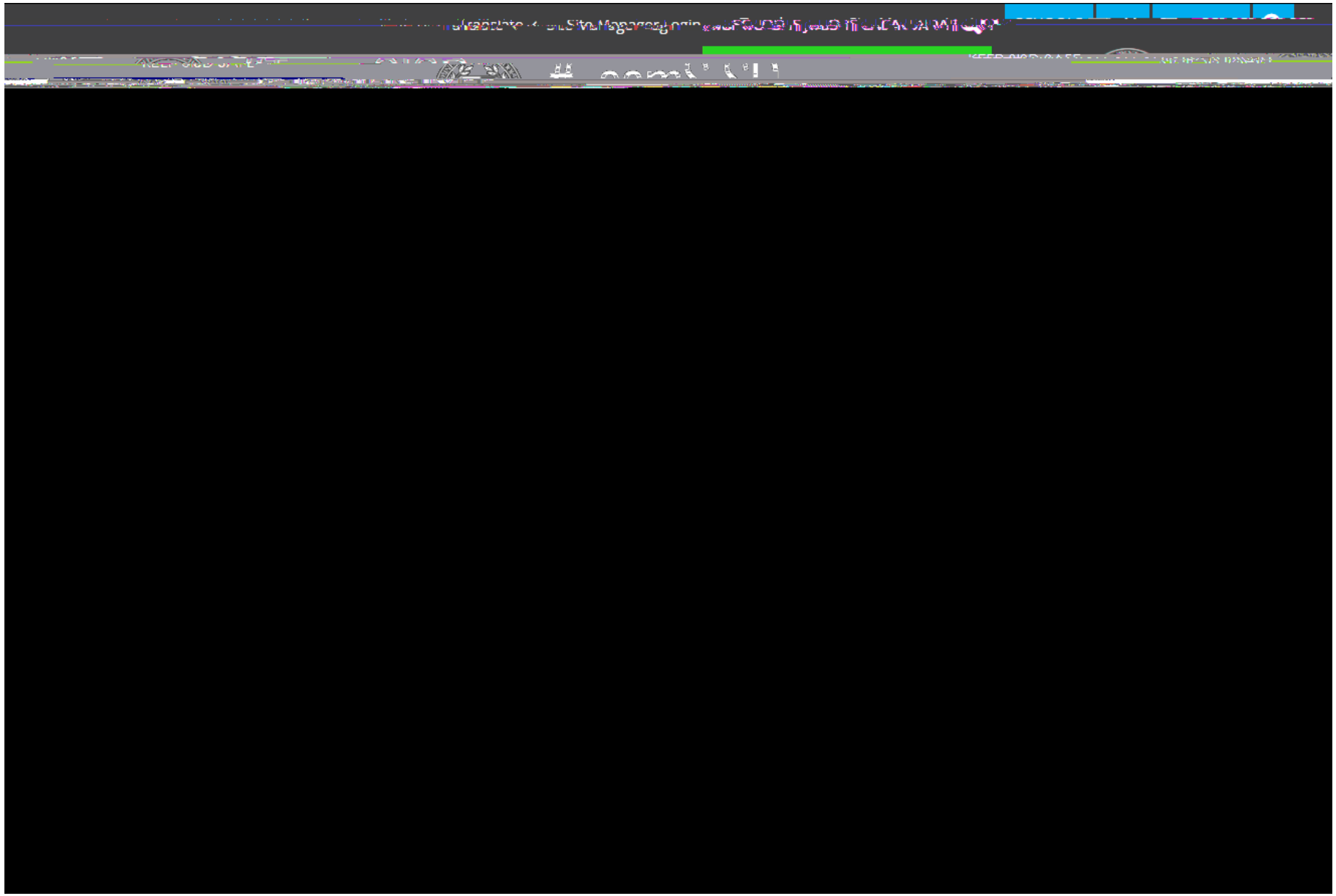
- Created by 86th Legislature (SB 1577)
- Recognizes campuses for (be)st demonstrating support and commitment to meeti27.12 5Trg/

Purple Star Campus Requirements

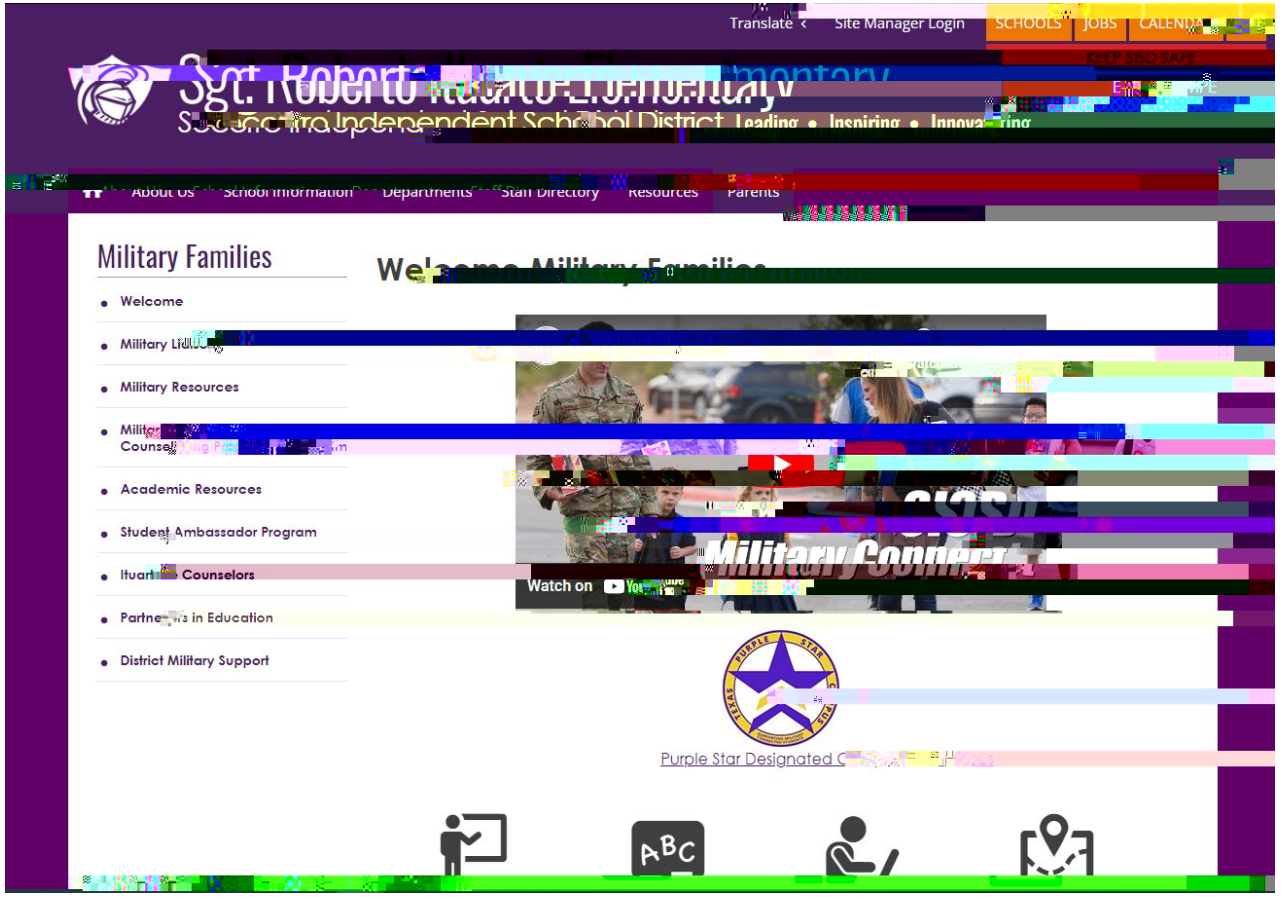
- Designate **LEA staff member** as a military liaison
- Duties Include:
  - Identifying military-connected students enrolled and ensure PEIMS "military identifier" is correct;
  - Serve as POC between the campus and military-connected students and their families;
  - Determine appropriate campus services available to military-connected students; and
  - Assist in coordinating campus programs relevant to military-connected students

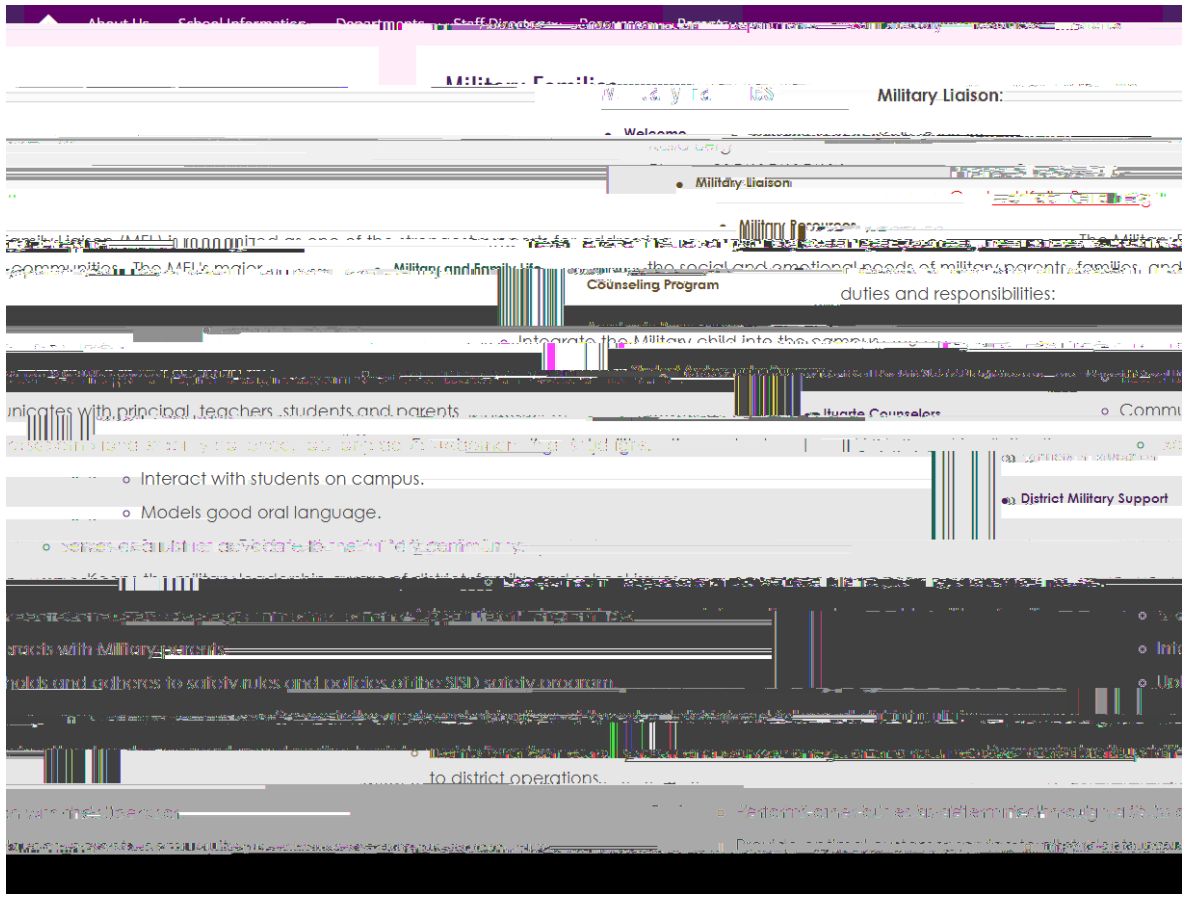
Purple Star Campus Requirements

- Maintain an **easily accessible web page** that includes resources for military-connected students and their families, including info regarding:
  - Relocation to, enrollment at registration at, and transferring records to the campus;
  - Academic planning, course sequences, and advanced classes available at the campus;
  - Counseling and other support services
  - Contact Information for campus-based liaison and the liaison's responsibilities



Sample Internet Page – Socorro ISD, Ituarte Elem





https://www.sisd.net/domain/11023

Comments?

Questions?

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Purple Star Campus Requirements

- Maintain a **transition program** (led by students) that assists military-connected students in transitioning to the campus
- Must be sponsored by a staff member, but does not have to be the campus-based military liaison
- Activities can include:
  - Tours of the campus
  - Walk student schedule
  - Lunch Buddy
  - Location/practice opening locker

Purple Star Campus Requirements

- Activities can include (continued):
  - Invitation to campus events and activities
  - Introduction to key members of the staff (e.g. principals, counselors, registrar, librarian, attendance clerk, etc.)
  - Operational orienib e.g.

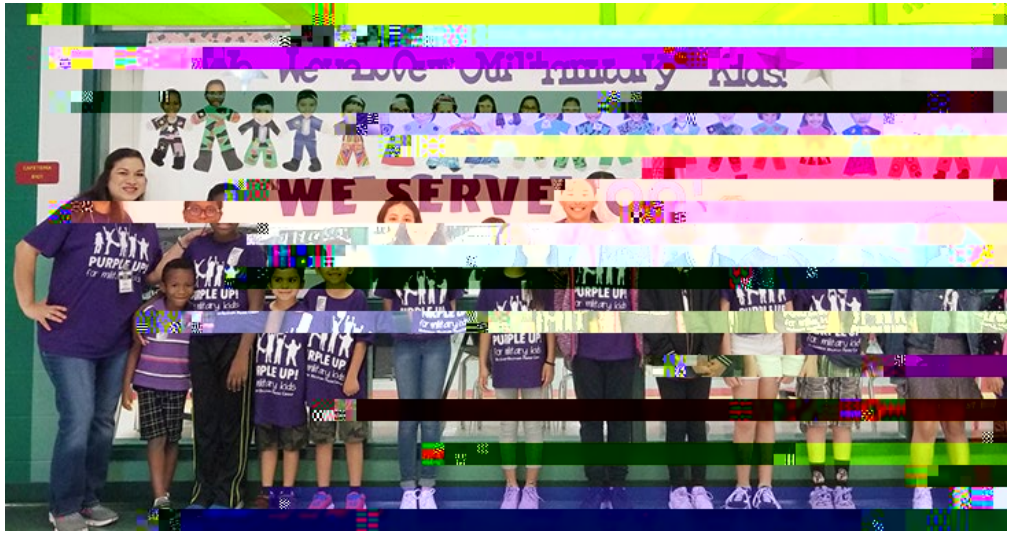
Purple Star Campus Requirements

- Topics may include (continued):
  - Identifying and supporting students that struggle due to issues such as deployments or other areas that ma

Purple Star Campus Requirements

- Offer **at least one of the following initiatives:**
  - A resolution showing support for military-connected students and their families;
  - Recognition of the Month of the Military Child (April) or Military Family Appreciation Month (November) with relevant events hosted at the campus; or
  - A partnership with a local military installation that provides opportunities for active-duty military members to volunteer at the campus, speak at an assembly or host a field trip.

- Resolution in support of military families
- Month of the Military Child (April)
- Military Family Appreciation Month (November)



Comments?

Questions?

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A letter from the Commissioner of TEA recognizing them as a Purple Star Campus

A virtual logo to use on the school's campus and webpage

A searchable designation on their TxSchools.gov profile

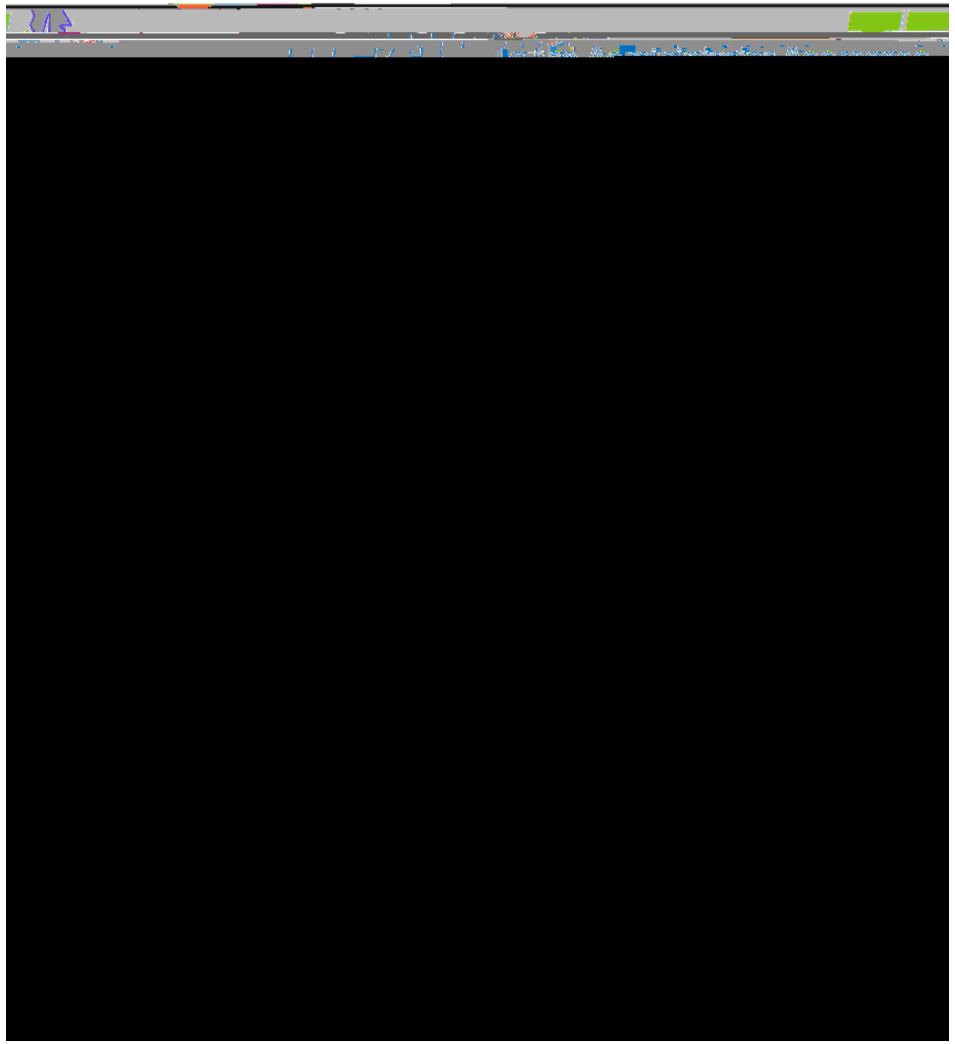
SY 2023-24 Purple Star Campuses Announced

SY 2023-24 Purple Star Campus Designations announced by Governor Abbott on 8/24

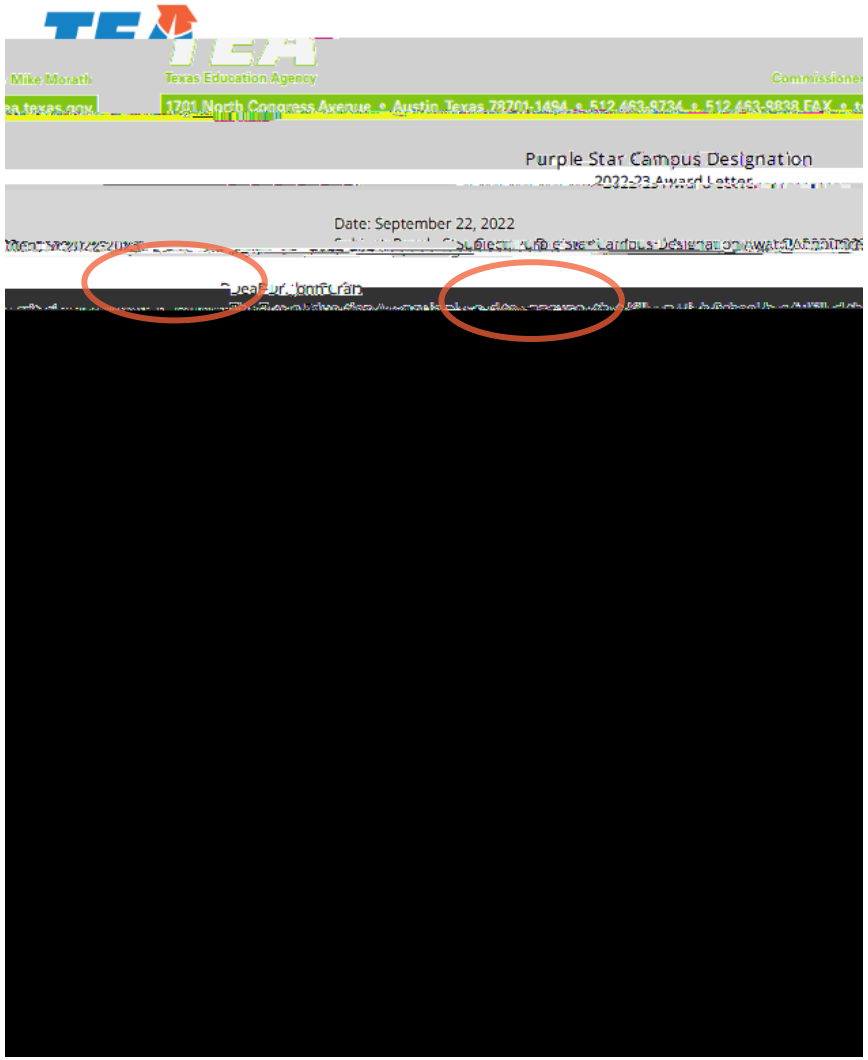
- 150 schools announced
- 13 ESCs (vs 10 last year)
- 44 ISDs (vs 29 last year)
- 54% recertification rate
- Granbury ISD (100% Purple Star Campuses!)
- See the full list on our website

SY 2023-24 Purple Star Campuses Announced

TEA TAA Letter

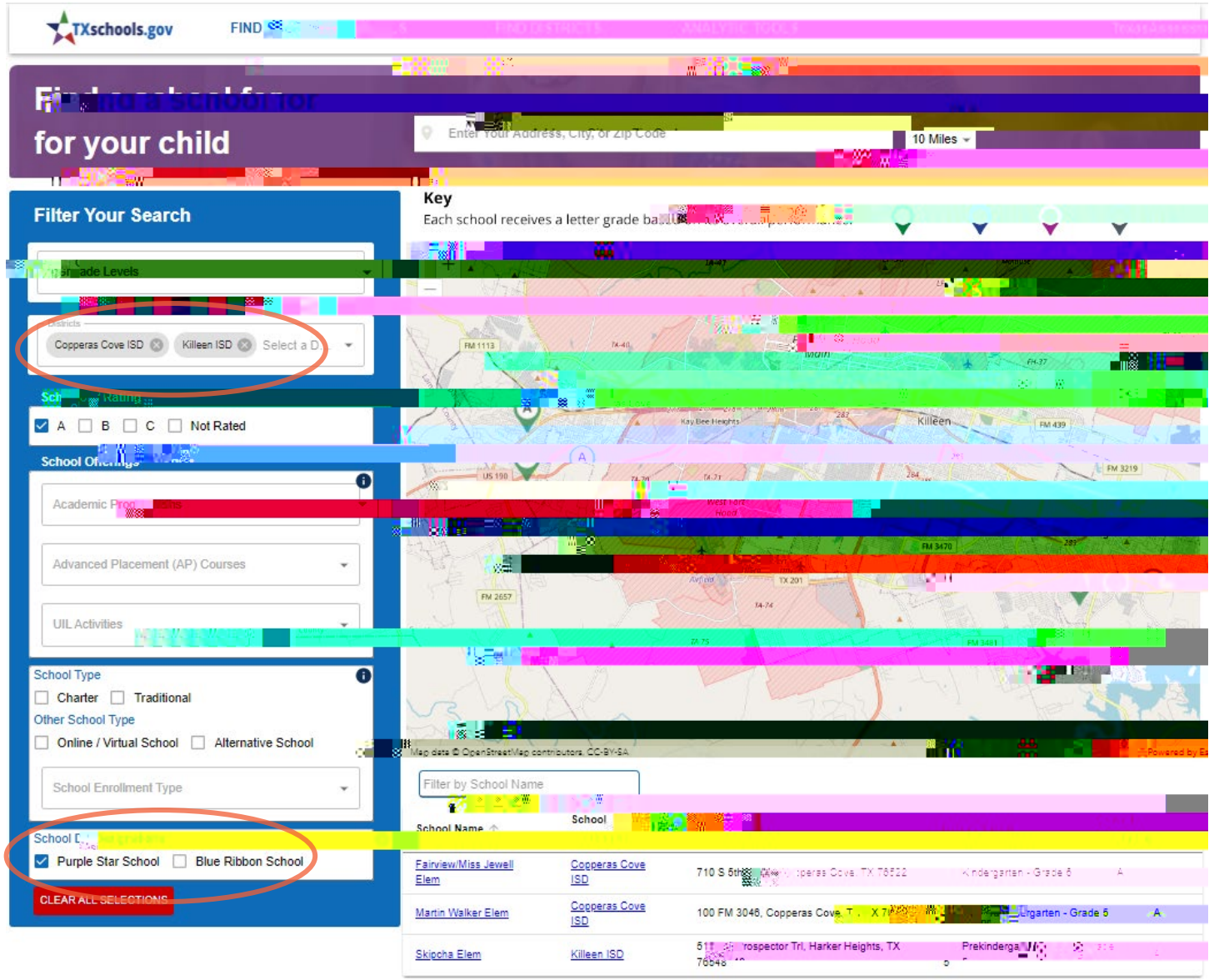


Customized Campus Award Letters



Partnership with TXschools.gov

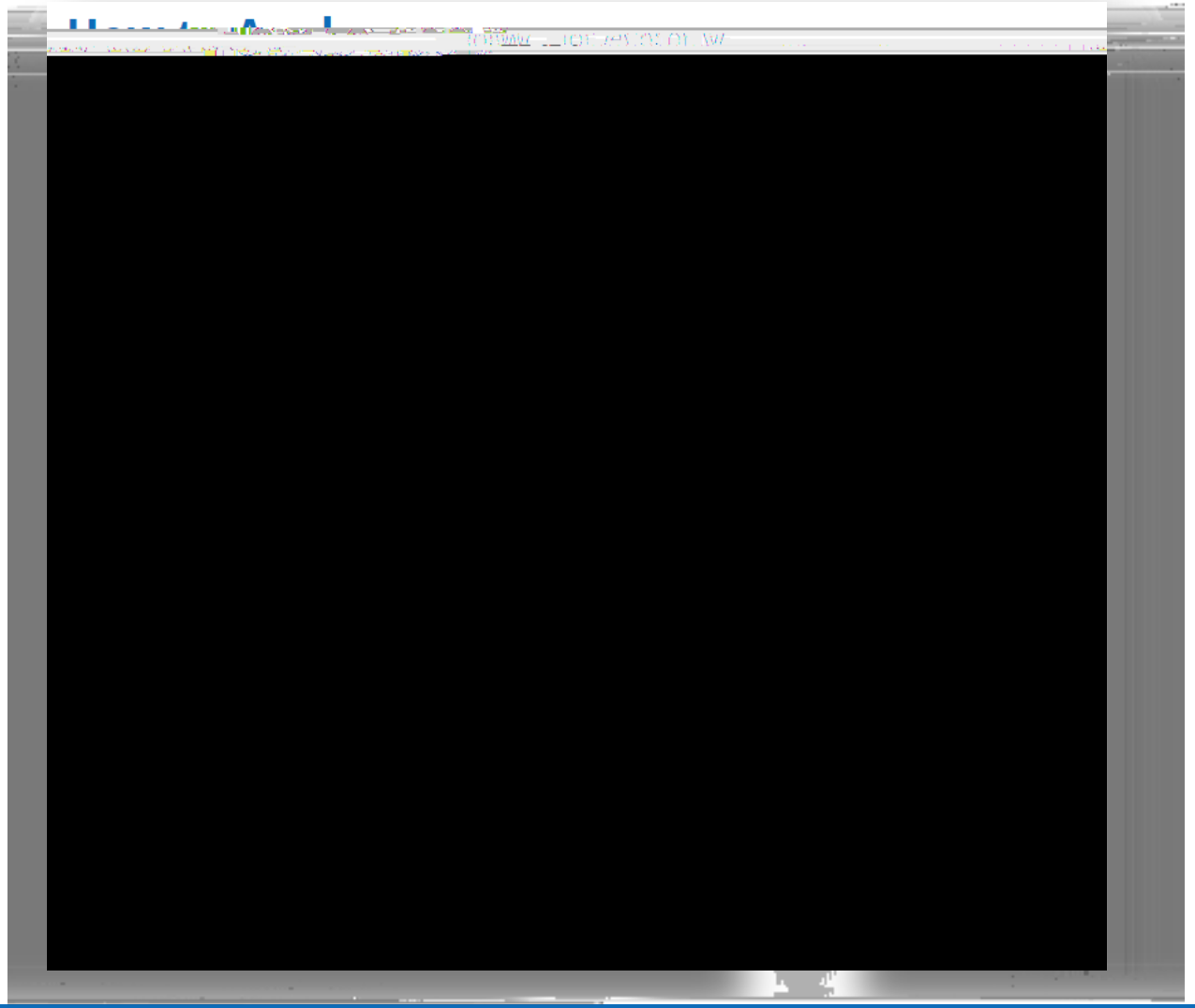
Partnership with TXschools.gov



- Search by ISD/Charter
- Several other filters
- Includes Purple Star filter

How to Apply

- Live application posted April 1, 2024 on TEA Purple Star campus designation website
- Application Window: **April 1, 2024 – June 7, 2024**
- Begin preparation activities and hosting events NOW
- Be sure to document activities
  - Pictures from events, sign-in sheets, screenshots of social media postings, etc.



Frequently Asked Questions

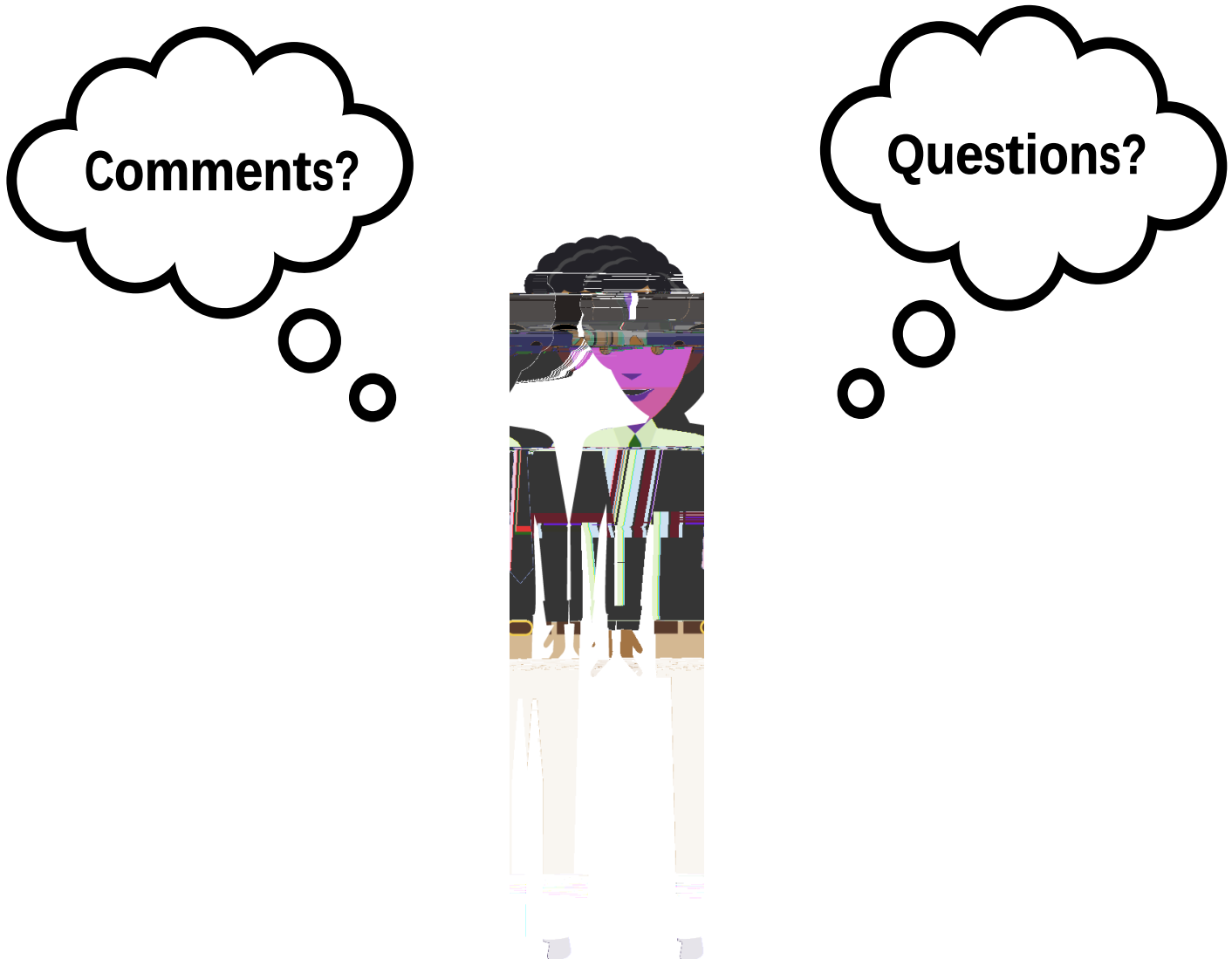
- Does the campus-based liaison have to be an employee of the school district? Answer = YES
- Can I work with my school district to help create my easily accessible website? Answer = YES, however your campus-based site must list the contact information and responsibilities for your campus liaison.
- What is the best way to submit collected evidences? Answer: Host videos on YouTube, Vimeo, etc. Post other forms of evidence as PDFs. Yes, these can be hosted or stored in Google Folder.

Frequently Asked Questions

- How soon can I expect to know if our application has been approved to earn the Purple Star Campus designation? Answer = August 2024

- If I notice a mistake after I submit my application but I have questions before submitting my application, who do I contact? Answer = You can send an email to militaryconnectedstudents@tea.texas.gov.

- What resources are available to assist with completing my application? Answer: Some resources are currently available on our Purple Star Campus designation website. Other resources will be added in Spring 2024.



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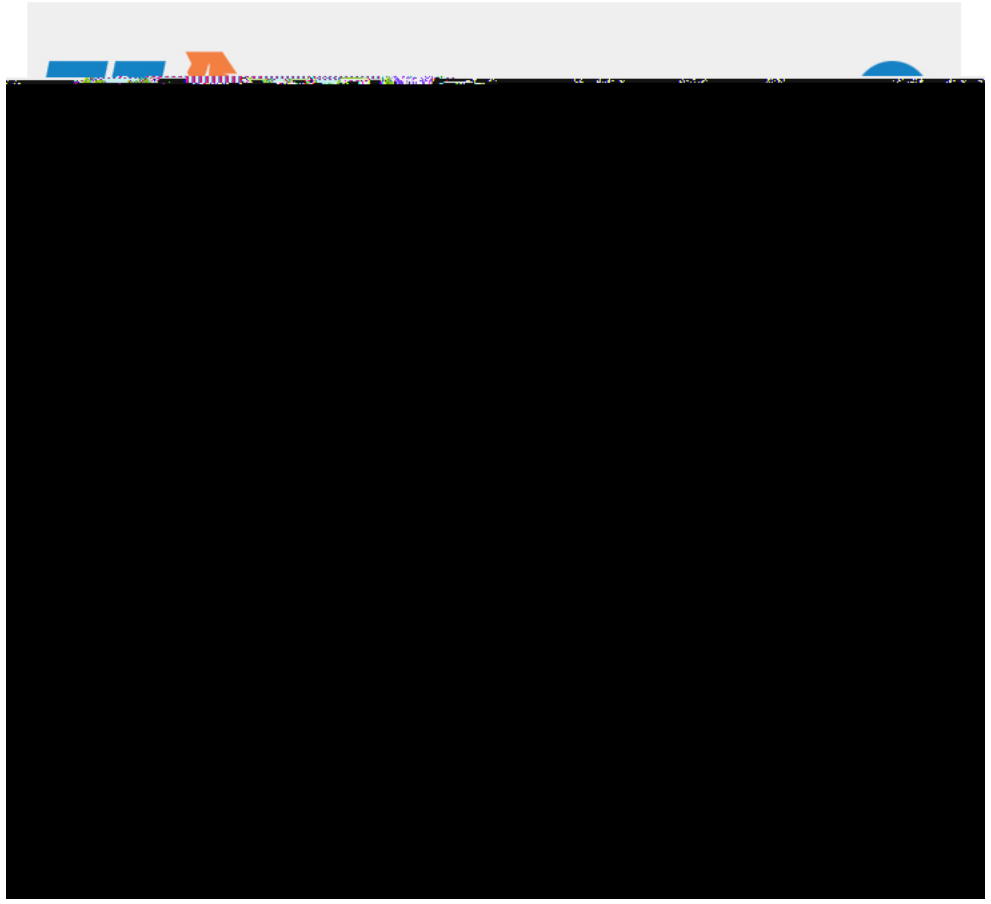
Key Resources and Supports

1) Students, Families & Schools Support

2) MCEC Purple Star Support Page

3) Military One Source Purple Star

Military-Connected Website

MCEC Purple Star Website

Subscribe to the Military-Connected Student Listserv